

§ 1 Information about the collection of personal data

1. Below we inform about the collection of personal data when using our website. Personal data is all data that can be personally referred to you, such as name, address, e-mail address, usage behavior, etc.
2. Responsible is ASM Hasemo GmbH, Allmending 17, 75203 Königsbach-Stein, E-Mail: info@asm-hasemo.de acc. to Art. 4 (7) EU Data Protection Regulation (DSGVO). Our data protection officer Markus Jager can be reached at m.jager@asm-hasemo.de or +49 (0) 7232-73566-0.
3. When you contact us by e-mail or through a contact form, we will store the information you have provided (your e-mail address, your name and telephone number if applicable) to answer your questions. We delete the data that arises from this context after the storage is no longer required, or limit the process if there are statutory retention requirements.
4. If we rely on commissioned service providers for individual functions of our offer or if we wish to use your data for advertising purposes, we will inform you in detail below about the respective transactions. In doing so, we also name the specified criteria for the storage duration.

§ 2 Collection of personal data when visiting our website

1. In the merely informative use of the website, i.e. if you do not register or otherwise provide us with information, we will only collect the personal data that your browser transmits to our server. If you visit our website, we collect the following data that is technically necessary for us to display our website and to ensure the stability and security (legal basis Art. 6 para. 1 p. 1 lit.f. DSGVO):
 - IP address,
 - date and time of request,
 - time zone difference to Greenwich Mean Time (GMT),
 - content of the request (concrete page),
 - access status / http status code,
 - each transferred amount of data,
 - website from which the request comes
 - browser, operating system and its interface,
 - language and version of the browser software
2. In addition to the aforementioned data, cookies are stored on your computer when you use our website. Cookies are small text files that are stored on your hard drive assigned to the browser you use and through which entity that sets the cookie (in this case, through us). Cookies cannot run programs or transmit viruses to your computer. They serve to make the Internet more user-friendly and overall effective.

3. Use of cookies:

a) This website uses the following types of cookies, the scope and function of which are explained below:

- Transient cookies (see b)
- Persistent cookies (see c)

b) Transient cookies are automatically deleted when you close the browser. These include in particular the session cookies. These store a so-called session ID, with which different requests from your browser can be assigned to the common session. This will allow your computer to be recognized again when you return to our website. The session cookies are deleted when you log out or close the browser.

c) Persistent cookies are automatically deleted after a specified period, which may differ depending on the cookie. You can delete cookies in the security settings of your browser at any time.

d) You can configure your browser setting according to your wishes and, for example, refuse to accept third-party cookies or all cookies. Please be aware that you may not be able to use all features of this site.

§ 3 Your rights

1. You have the following rights with respect to the personal data concerning you:

- right to information,
- right to rectification or deletion,
- right to restriction of processing,
- right to object to the processing,
- right to data portability.

2. You also have the right to complain about the processing of your personal data by us to a data protection supervisory authority.

§ 4 Use of Google Analytics

1. This website uses Google Analytics, a web analytics service provided by Google Inc. ("Google"). Google Analytics uses so-called "cookies", text files that are stored on your computer and that allow an analysis of the use of the website. The information generated by the cookie about your use of this website is usually transmitted to a Google server in the USA and stored there. However, if IP anonymization is activated on this website, your IP address will be shortened beforehand by Google within member states of the European Union or in other contracting states of the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be sent to a Google server in the US and shortened there. On behalf of the operator of this website, Google will use this information to evaluate your use of the website, to compile reports on website activity and to provide other services related to website usage and internet usage to the website operator.

2. The IP address provided by Google Analytics within the framework of Google Analytics will not be merged with other data provided by Google.

3. You can prevent the storage of cookies by setting your browser software accordingly; however, we point out that in this case you may not be able to use all functions of this website to the full extent. In addition, you may prevent the collection by Google of the data generated by the cookie and related to your use of the website (including your IP address) and the processing of this data by Google using the browser plug-in available at the following link Download and install: <http://tools.google.com/dlpage/gaoptout?hl=de>.
4. This website uses Google Analytics with the extension "_anonymizeIp ()". As a result, IP addresses are processed shortened, a person-relatedness can be excluded. Insofar as the data collected about you is assigned to a person, it will be excluded immediately and the personal data will be deleted immediately.
5. We use Google Analytics to analyze and regularly improve the use of our website. With the statistics we can improve our offer and make it more interesting for you as a user. For the exceptional cases in which personal information is transferred to the US, Google has submitted to the EU-US Privacy Shield, <https://www.privacy-shield.gov/EU-US-Framework>. The legal basis for the use of Google Analytics is Art. 6 para. 1 sentence 1 lit. f DS-GMO.
6. Third Party Information: Google Dublin, Google Ireland Ltd, Gordon House, Barrow Street, Dublin 4, Ireland, Fax: +353 (1) 436 1001.

User Terms:

<http://www.google.com/analytics/terms/en.html>

Privacy Policy:

<http://www.google.com/intl/de/analytics/learn/privacy.html>

and the Privacy Policy:

<http://www.google.com/intl/en/policies/privacy>

§ 5 Integration of Google Maps

1. On this website we use Google Maps. This allows us to show you interactive maps directly on the website, allowing you to conveniently use the map feature.
2. By visiting the website, Google receives the information that you have accessed the corresponding subpage of our website. In addition, the data mentioned in § 2 of this declaration will be transmitted. This is independent of whether Google provides a user account that you are logged in to, or if there is no user account. When you are logged in to Google, your data will be assigned directly to your account. If you do not wish to be associated with your profile on Google, you must log out before activating the button. Google stores your data and uses it for the purposes of advertising, market research and / or customization of its website. Such an evaluation will be carried out in particular (even for non-logged-in users) to provide appropriate advertising and to inform other users of the social network about your activities on our website. You have the right to object to the formation of these user profiles, however to implement this, you have to contact Google directly.

3. For more information on the purpose and scope of the data collection and its processing by the plug-in provider, please refer to the privacy statements of the provider. It also gives you more information about your rights and how you can protect your privacy:

<http://www.google.com/intl/en/policies/privacy>.

Google also processes your personal information in the US and has submitted to the EU-US Privacy Shield, <https://www.privacyshield.gov/EU-US Framework>.

§ 6 Inclusion of YouTube videos

1. We have included YouTube videos in our online offering, which are stored on <http://www.youtube.com> and are directly playable from our website. These are all incorporated in the "extended privacy mode", which means that no data will be transferred about you as a user to YouTube if you are not playing the videos. If you play the videos, the data mentioned in paragraph 2 will be transmitted. We have no influence on this data transfer.
2. By visiting the website, YouTube receives the information that you have accessed the corresponding subpage of our website. In addition, the data mentioned under § 3 of this declaration will be transmitted. This happens regardless of whether YouTube provides a user account that you are logged in to, or if there is no user account. When you are logged in to Google, your data will be assigned directly to your account. If you do not wish to be associated with your profile on YouTube, you must log out before activating the button. YouTube stores your data as usage profiles and uses them for purposes of advertising, market research and / or tailor-made website design. Such an evaluation will be carried out in particular (even for non-logged-in users) to provide appropriate advertising and to inform other users of the social network about their activities on our website. You have the right to object to the formation of these user profiles, however to implement this, you have to contact YouTube directly.
3. For more information on the purpose and scope of the data collection and its processing by YouTube, please refer to the Privacy Policy. It also gives you more information about your rights and privacy preferences: <https://www.google.com/intl/en/policies/privacy>.
<https://www.google.com/intl/en/policies/privacy>.
Google also processes your personal information in the US and has submitted to the EU-US Privacy Shield: <https://www.privacyshield.gov/EU-US Framework>.

§ 7 Use of Google reCaptcha

We use "Google reCAPTCHA" (hereafter referred to as "reCAPTCHA") on our website. Provider is Google Ink., 1600 Amphitheater Parkway, Mountain View, CA 94043 USA ("Google"). With reCAPTCHA we check whether the data entry on our website (for example in a contact form) is done by a human or by an automated program. For this, reCAPTCHA analyzes the behavior of the website visitor based on various characteristics. This analysis starts automatically as soon as the website visitor enters the website. For analysis, reCAPTCHA evaluates various information (for example: ID address, website visitor's visit time on the website or mouse movements made by the user). The data collected during the analysis will be forwarded to Google. The reCAPTCHA analyzes are completely in the background. Website visitors are not advised that an analysis is taking place. Data processing is based on Art. 6 para. 1 lit.f DSGVO.

The website operator has a legitimate interest in protecting its promotional offers from abusive automated spying and spam. For more information about Google reCAPTCHA and Google's privacy policy, please visit the following links:

<https://www.google.com/intl/en/policies/privacy> and
<https://www.google.com/reCAPTCHA/intro/android.html>.

§ 8 Use of Google Web Fonts

Our website uses external fonts, Google fonts. Google Fonts is a service of Google Inc. ("Google"). The integration of these web fonts is done by a server call, usually a Google server in the USA. This will be transmitted to the server, which of our websites you have visited. Also, the IP address of the browser of the terminal of the visitor of this website is stored by Google. For more information, see the Google Privacy Policy, which you can access here:

www.google.com/fonts#AboutPlace:about
www.google.com/policies/privacy/

By visiting the website Google receives the information that you have accessed the corresponding subpage of our website. In addition, the data mentioned in § 2 of this declaration will be transmitted. This is done regardless of whether Google provides a user account that you are logged in to, or if there is no user account. When you are logged in to Google, your data will be assigned directly to your account. If you do not wish to be associated with your profile on Google, you must log out before activating the button. Google stores your data as usage profiles and uses them for purposes of advertising, market research and / or customization of its websites. Such an evaluation is done in particular (even for non-logged in users) to provide need-based advertising and to inform other users of the social network about your activities on our website. You have the right to object to the formation of these user profiles, however to implement this, you have to contact Google directly.

§ 9 Use of Font Awesome

On this website so-called icons of Font Awesome are used. The integration of these web fonts is done by a server call at Font Awesome in the USA. This will be transmitted to the server, which of our web pages you have visited. Also, the IP address of the browser of the user's terminal of this website is stored by Font Awesome. For more information, see the privacy policy of Font Awesome, which you can access here:

<https://fontawesome.com/privacy>

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